castos

How does a podcast RSS feed work?

Most podcasters use a podcast hosting provider to create their RSS feed. These are the basic steps to how the feed works using this method:

1
After recording and editing an episode, you need to upload and store the mp3 file to a podcast hosting provider. The service acts as a warehouse, holding all of your audio files and podcast information in one secure space.

2
In order to access what's inside this warehouse, the podcast host generates an RSS feed link. This link is the middleman between you and your audience. It's the path for your episodes to leave the warehouse and be listed on podcast listening apps.

3
To create that pathway, you submit the RSS feed link created by the podcast hosting provider to each podcast listening app.

4
When someone plays your episode within a listening app, the RSS feed asks your podcast hosting provider for the correct audio file and seamlessly delivers the content back to your listeners.

5
As you continue to upload new episodes to your podcast hosting provider, the RSS feed automatically gives the information to each listening app so your audience can access the latest content.

✓
A great perk of RSS feeds is the connection to each listening app only needs to be set up once. Once the podcast hosting provider and app are linked, a podcast's listing will update automatically with new episodes.

The Podcast RSS Feed Checklist

For Your Podcast Overall

☐ Purchase a podcast hosting platform plan [Read more](#)

☐ My podcast's name [Read more](#)

☐ My podcast description [Read more](#)

☐ My cover art image [Read more](#)

☐ 3 category selections [Read more](#)

For Your Episodes

☐ At least one final episode .mp3 file

☐ A episode title

☐ A episode description

Find an in-depth podcast episode recording guide [here](#).